



## **The Conejo Valley Youth Orchestras Program Advertising Deadlines & Sizes**

**Due THURSDAY, JANUARY 5 for January 29, 2012 program**

**Due FRIDAY, MAY 3 for June 3, 2012 program**

### **FULL PAGE**

7.5" wide x 10" high

### **HALF PAGE**

7.5" wide x 5" high or 3.75" wide x 10" high

### **QUARTER PAGE**

3.75" wide x 5" high

### **BUSINESS CARD**

3.75" wide x 2.5" high

Your ad must fit **within** one of the sizes shown on this page.  
Hard Copy prints should be free of staples, folds, dirt, paperclips, etc.



# The Conejo Valley Youth Orchestras Program Advertising Sales Form

JANUARY 29 or JUNE 3, 2012, concert programs  
Thousand Oaks Civic Arts Plaza

Your program ad or special greeting will be seen by approximately 1200 patrons.  
Purchase of a program ad also helps to offset program printing expenses.

THANK YOU FOR YOUR SUPPORT!

### Prepare your ad:

- Provide camera ready artwork in **Black and White** on clean, smooth finish paper, free of staples, paperclips, folds, etc.
- Provide digital artwork with a **minimum resolution of 300 dpi**. Formats accepted: TIFF, JPEG, PDF, PNG, AI, PSD
- Do not send Word files with clipart
- Provide a hard copy reference print along with your payment

### Send digital artwork to:

Lynn Youngren 805.990.3006 15378 E. Benwood Drive, Moorpark CA 93021

Email: (type **CVYO & name of advertisement** in the subject line of your email) youngrenpro@roadrunner.com

### Questions:

contact@cvyo.com

### Payment to:

CVYO Advertisement, PO Box 1152, Moorpark CA 93020

### -----Advertiser's information-----

(Please print)

Name \_\_\_\_\_

Phone number(s) \_\_\_\_\_

Address \_\_\_\_\_

Business name on display ad \_\_\_\_\_

Referred by (Orchestra member's name) \_\_\_\_\_

### Use check boxes to indicate program ad size and concert program date(s)

- |   |  |
|---|--|
| <input type="checkbox"/> Full page <b>COLOR</b> \$600 (inside front cover, inside back cover) |  |
| <input type="checkbox"/> Full page <b>COLOR</b> \$700 (back cover)                            |  |
| <input type="checkbox"/> Full page <b>COLOR</b> \$500 (inside page)                           |  |
| <input type="checkbox"/> Full page <b>BLACK &amp; WHITE</b> \$250                             | <input type="checkbox"/> JANUARY 29, 2012, concert program |
| <input type="checkbox"/> Half page <b>COLOR</b> \$260   | <input type="checkbox"/> JUNE 3, 2012, concert program     |
| <input type="checkbox"/> Half page <b>BLACK &amp; WHITE</b> \$150                             |  |
| <input type="checkbox"/> Quarter page <b>COLOR</b> \$150                                      |  |
| <input type="checkbox"/> Quarter page <b>BLACK &amp; WHITE</b> \$90                           |  |
| <input type="checkbox"/> Business Card 1/8 page <b>COLOR</b> \$80                             |  |
| <input type="checkbox"/> Business Card 1/8 page <b>BLACK &amp; WHITE</b> \$50                 |  |

### Prices listed above are for one concert program date

Amount of check enclosed \$ \_\_\_\_\_ Payable to "CVYO"